



New Rules. New Game. High IMPACT.

IMMEDIATE RELEASE  
September 3, 2014

**NAMCO FEATURES ANGELA RYE IN INAUGURAL WOMEN'S ISSUE OF  
DYNAMC MAGAZINE**

Angela Rye, Principal of IMPACT Strategies, has been featured in the first commemorative women's issue of DyNAMC, a publication of the National Association of Minority Companies (NAMCO). The issue entitled *Women Rising* includes an array of segments from a powerful group of women in the business sphere. NAMCO, an organization that prides itself on inclusion, is dedicated to creating business opportunities, and providing education, support and development to diverse Women, Minority, and Veteran businesses.

*Women Rising* demonstrates the trajectory of women in the work place by including background information on pioneers who "Shattered the Glass Ceiling" and created spaces for themselves by being trailblazers, in addition to including stories from a new generation of girls and young women who continue in their footsteps.

Rye, who graces the cover, shares her journey to her profession as a lawyer. Throughout *Women Rising*, Rye describes how her work experiences coupled with her roots in social activism, led to a career in political strategy, which is her way of making an impactful difference in society. Rye also discusses the importance of a support circle, sisterhood, service and ensuring that others can benefit from the same opportunities that she has by opening doors for the next generation.

**IMPACT Strategies** is a classic political consulting and government relations boutique firm with a cutting edge approach to achieving our client's goals in the Nation's Capital and beyond.

###